

Wall Graphic Application Instructions

- 1) Make sure that the wall you are planning on applying to is dry and clean of dust and debris. If needed, wash wall with clean warm water using a sponge or cloth. Make sure that wall is dry before applying.
- 2) Place your wall graphic face down on a hard surface and squeegee down the image to better adhere to the premask.
- 3) Using either painters tape or masking tape, align your wall graphic on the wall and tape the corners. Make sure that it is positioned where you would like it and straight. This can be accomplished using a tape measure or level.
- 4) After you have it in the desired position, run a strip of the tape vertically on center, to be used as a hinge. Making sure the hinge is secure, remove the tape from one corner and pull the liner paper back to the center tape line hinge. Using scissors or utility knife, cut bottom carrier away at the center tape line hinge.
- 5) Apply the wall graphic and premask to the wall with the enclosed squeegee. Work from the center out, using firm overlapping strokes, working all edges down carefully. Do your best to get the wall graphic down flat without creases or bubbles.
Remove bottom carrier from opposite side and repeat process.
- 6) Squeegee over your wall graphic one last time, and then remove the premask by pulling back at a 180 degree angle to the graphic. Take special care not to pull up the wall graphic during this process.

Helpful Hints:

- Freshly painted walls should be given at least 30 days for the paint to cure before applying wall graphics.
- Air temperatures should be greater than 40 degrees F.
- Test an inconspicuous area to assure the masking or painters tape will adhere and remove cleanly from your wall.
- If sections of your wall graphics are not separating from the liner paper, replace the premask onto the paper, rub down and try again. It may help to push down on the section as you are pulling back the premask.
- Removal of the wall graphic can be accomplished using your fingernails. If you are seeing signs of resistance, feel free to gently heat the wall graphic with a hair dryer on the low setting.

Two Part Installation

If your wall graphic requires a two part installation, you will need to follow these additional directions. You will receive two separate decals, marked 1 and 2. Each part of your wall graphic will have bowtie alignment marks included. These bowties are registration marks that ensure the proper fit of each section.

- 1) Before applying either piece, lay the wall graphic out on a table to get a feel for how they two pieces overlap one another. The section marked with a 1 will go on the wall first.
- 2) Apply the first section of the wall graphic as directed in the standard application instructions.
- 3) After premask is removed from the first section, you are ready to apply the second section. Lay your wall graphic on a hard surface, image side down, and completely remove the bottom liner from the graphic.
- 4) Align the second graphic on top of the first, using the bowties as shown. Squeegee down the second graphic in the same manner as you did the first.
- 5) Squeegee over your wall graphic one last time, and then remove the premask by pulling back at a 180 degree angle to the graphic. Take special care not to pull up the wall graphic during this process.
- 6) When you are finished with the two part installation, remove all sections of the bowties for a perfectly aligned design.